



Media Release

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Noel Whittaker backs the Boomers

One of Australia's most respected financial advisers, Noel Whittaker, has agreed to help the Baby-boomers of NZ and Australia (bonza).

Noel is a regular columnist with the Courier Mail and Sunday Mail in Brisbane and is the author of 13 money saving books such as "Making Money Made Simple" and will now also contribute his knowledge to their web site as well as advise Boomers individually.

"I am keen to help the Boomers face their future with financial optimism by focusing on the 40 to 60 year olds and their needs as a generation to plan for 30 odd years after they retire," he stated.

Baby-boomer of NZ and Australia was set up by the Gold Coast's Brian Murphy in 2000 to highlight the Baby-boomer generation.

"Boomers deserve a fair go instead of all the doom and gloom about our futures", Mr Murphy stated. "Experts like Noel will contribute to our generation so they can plan for the future in finance, employment, health and fitness, travel, hobbies and community service. Our website- www.bonza.com.au will be the one stop shop for Boomers and help them plan for a bonza future."

Australia's first Baby-boomer music festival is only weeks away and the Boomers will have some fun. Johnny Young will compere the festival at Burleigh Bears Football Ground, Miami on the Gold Coast on Sunday October 16 and will have local Boomers Normie Rowe and Dean Vegas appearing with the likes of Ronnie Burns, Denise Drysdale, Little Pattie and Joe Dolce.

"All sections of society talk about ageing Australia and the problems it will cause but we don't do anything about it. It will be the first time in history that society has had to deal with more oldies than youngies so it is worth taking seriously because we have no game plan for it", Mr Murphy said. "Part of our focus should be fun but also solid planning!"

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