



Media Release

1 August 2005

Boomers plan a BONZA DAY OUT!!

Australia's first Baby boomer festival is only weeks away and the Boomers will have some fun.

"This will not be 'a snooze on the grass festival' nor will Boomers be 'surfing the mosh-pit'. Boomers will relax and savour the moment as they reminisce some good times through their past music", Head Boomer Brian Murphy stated today.

"The 60/70s were great years for music and the Boomers lived their teens through those years. We can all remember different tunes that meant so much to us in those days so no matter whether we are CEO's or unemployed today, we will be able to relax together in our own age group and CELEBRATE!", he added.

He has planned and waited 4 years to celebrate 'my generation' but all attempts for funding or sponsorship were unsuccessful so with true Boomer passion and by using all his Boomer skills of patience, endurance, motivation, innovation and organisation, he has a Music Festival and Expo happening so all the 40 to 60 year olds, who are the 4 million Australian Boomers, can have a bonza day out.

"All sections of society talk about ageing Australia and the problems it will cause but we don't do anything about it. It will be the first time in history that society has had to deal with more oldies than youngies so it is worth taking seriously because we have no game plan for it", Mr Murphy said. "Part of the plan should be fun!"

Johnny Young will compere the festival at Burleigh Bears Football Ground, Miami on the Gold Coast on Sunday October 16 and will have local Boomers Normie Rowe and Dean Vegas appearing with the likes of Ronnie Burns, Denise Drysdale, Little Pattie and Joe Dolce.

The Expo will be all things Boomer with booths representing travel, investment, health, government, community, alternatives, reminiscing, food, drink, hobbies, fitness- all celebrating a great generation that will go out with a bang not a whimper.

The web site representing Boomers – www.bonza.com.au -is in its fourth year and will continue to be the voice for the generation.

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